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## Startup City Hamburg goes live at Hamburg Innovation Summit

Michael Westhagemann, Senator for Economics, gave the go-ahead for the brand new Startup City Hamburg platform Thursday (June 2, 2022) during the Hamburg Innovation Summit (HHIS). This latest platform serves as a digital, single point of contact for Hamburg's startup ecosystem and raises the city's visibility as a centre of startups nationally and on a global scale. Startup City Hamburg now offers a comprehensive overview of all the startups, funding programmes and the various networking opportunities offered by the city. The platform is the result of a joint initiative by the Ministry of Economics and Innovation, Hamburg Innovation, Hamburg Invest, Hamburg Marketing GmbH and the Institute for Innovation and Technology (iit). The agencies State of Glow and Dealroom have technically engineered Startup City Hamburg.

**Michael Westhagemann, Senator for Economics and Innovation in Hamburg, remarked:** "We and our partners, have developed a great online platform for startups which maps their entire ecosystem. The stakeholders can use it to network even better. The platform should make it easier for national and international startups and investors to settle in Hamburg. I am delighted that we have been able to implement a key measure in the coalition agreement to promote Hamburg as a centre of startups and innovation."

**Dr. Rolf Strittmatter, Managing Director of Hamburg Invest Business Development Agency mbH:**

"A vital startup ecosystem in Hamburg is essential for our city's innovative strength and competitiveness. Startup City Hamburg is the digital point of contact to pool and network the many initiatives and activities in the startup ecosystem even stronger across sectors and topics. The further development of this potential is of crucial importance for Hamburg as a location, both nationally and internationally."

**Martin Mahn, Managing Director Hamburg Innovation GmbH:** "The platform thrives on the commitment of all the stakeholders in the ecosystem and offers versatile opportunities for participation, such as self-entries by startups as well as job and collaboration offers. Startup City Hamburg's diverse offers will provide more transparency, and give the startup ecosystem new impetus."

### Hamburg's startup world at a glance

The platform offers all kinds of information and functions. General facts and figures about Hamburg's start-up scene are supplemented by all the latest supports and funding schemes for founders across the city. Startups and supporting organisations can register on the platform and become a visible part of the network. Startups can also search for suitable investors in Hamburg and all over the world or post possible collaborations and job vacancies. All those interested can find lots of inspiration for their own company in the "Success Stories" section in which successful startups outline their development.

### Exciting functions for investors in Hamburg

The platform highlights the many interesting applications for investors. Special filters allow the user to search for a suitable startup by industry to match their funding portfolio ideally. Investors can find detailed information on the stage of development and investment history of the respective start-up as well as facts about the founders and their business idea.

**Always up-to-date: news and events from the Hamburg startup scene**

In addition to the many useful services and functions, Startup City Hamburg also offers news and details of various events in the startup scene. Visitors to the website can keep up to date with what's going on in the scene, which startups are successful and which events are a must for founders and entrepreneurs.

Startup City Hamburg is now available on: [www.startupcity.hamburg](http://www.startupcity.hamburg)

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